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Bib Data Sheet

CONFIRMATION NO. 3492

<b>SERIAL NUMBER</b> 09/808,415	<b>FILING DATE</b> 03/15/2001 <b>RULE</b>	<b>CLASS</b> 348	<b>GROUP ART UNIT</b> 2614	<b>ATTORNEY DOCKET NO.</b> 1418-25	
<b>APPLICANTS</b> Cameron Hay, Oxfordshire, UNITED KINGDOM;  <b>** CONTINUING DATA *****</b>  <b>** FOREIGN APPLICATIONS *****</b> UNITED KINGDOM 0006275.2 03/15/2000  <b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED</b> <b>** 04/19/2001</b>					
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after met Allowance Verified and Acknowledged _____ Examiner's Signature Initials		<b>STATE OR COUNTRY</b> UNITED KINGDOM	<b>SHEETS DRAWING</b> 5	<b>TOTAL CLAIMS</b> 36	<b>INDEPENDENT CLAIMS</b> 6
<b>ADDRESS</b> NIXON & VANDERHYE P.C. 8th Floor 1100 North Glebe Road Arlington, VA 22201					
<b>TITLE</b> Method of measuring brand exposure and apparatus therefor					
<b>FILING FEE RECEIVED</b> 1410	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		